

Contac Launches Revolutionary New Supply Chain Procurement Platform

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Vancouver, Canada – Contac is pleased to introduce Contac Procurement Platforms to the marketplace. Created to facilitate supply chain management, procurement, print and logistics in one centralized forum, Contac Procurement Platforms have been embraced by clients both within and outside of the travel industry.

“Contac occupies a unique niche in the market, with the technological abilities to execute a vision and the service verticals to provide complete backend support,” says Riaz Pisani, President and CEO of Contac. “This presents an unparalleled opportunity for companies to streamline their operations, lowering costs and increasing efficiencies. Contac’s Procurement Platform is a one-stop-shop that allows organizations to support all facets of their business.”

To date, Contac’s Procurement Platforms have been adopted by prominent clients such as Cara Operations Ltd., which includes Swiss Chalet, Milestone’s Grill & Bar, Montana’s Cookhouse, Kelsey’s, Harvey’s and Coza! Tuscan Grill; Whirlpool Canada LP; Flight Centre; Travel Professionals International (TPI); Mr. Lube; and M&M Meat Shops. Contac has also used this platform to launch the Grand & Toy Online Brand Manager, a client facing version of the platform for Grand & Toy customers.

“...Contac complements our business model as it provides a sophisticated combination of software, customer service and distribution, bringing forth the benefits of an integrated solution,” says Ann Hazelton, Director of Imaging for Grand & Toy. “Along with its sophisticated technologies, Contac will bring forth timely marketing solutions to enable success for any organization looking to drive a clear marketing solution.”

Whirlpool Canada, manufacturer of appliance brands Jenn-Air[®], KitchenAid[®], Maytag[®], Whirlpool[®], Amana[®] and Inglis[®], recognizes the value equation Contac can offer an organization whose success is so dependent on execution excellence. “Contac offers a complete solution that is unprecedented in the Canadian market,” says Gavin Hendricks of Whirlpool Canada. “A single source partner who can develop high quality customized marketing materials, cost-effective warehousing and efficient national distribution, all supported through a tailored, integrated IT platform, Contac is the height of progression in today’s market.”

“A single source solution, Contac Procurement Platforms supply end users with everything they need for their day-to-day business operations,” says Pisani. “Instead of managing a complex network of multiple vendors, organizations can create, produce and deliver complete print, promotional and marketing solutions through one convenient and customized web platform while leveraging Contac’s Logistics Division, which provides national supply chain clients with management tools, online procurement and real-time delivery to destinations around the world.”

About Contac

Originally founded in 1978 as a third party logistics company for the travel industry, Contac expanded its services to become a single-source solution providing the highest quality production, lowest cost and fastest distribution of marketing for major brands around the world. Headquartered in Vancouver, B.C., Contac has facilities in Toronto, Montreal, and London, and a regional location in Miami. For more information, visit www.ContacServices.com.

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