

Contac and Grand & Toy Expand Strategic Partnership

August 7th, 2009

Vancouver, Canada – Contac Services Inc., Canada's largest direct marketing, print and fulfillment company, and Grand & Toy, the nation's largest business to business solutions provider, have expanded their existing strategic partnership with the launch of the Online Brand Manager (OBM). This web-based technology platform aims to bring value to Canadian businesses of all sizes by centralizing the procurement of branded stationery, promotional products and marketing tools.

Through user-friendly interfaces, including predefined company templates and a step-by-step process that guides the user through placing orders and selecting shipping preferences, the OBM also works to increase productivity and operational efficiency.

"In today's competitive business environment, customers are constantly searching for efficient and cost-effective ways to streamline their business procurement process and maintain their brand consistency," said Ann Hazelton, Director of Imaging, Grand & Toy. "Online Brand Manager, developed jointly by Grand & Toy and Contac, enables customers to create personalized marketing material and other sales collateral on demand rather than incurring expensive agency fees. By taking advantage of this powerful web-based technology platform, they can better manage promotional inventory while creating a powerful business identity."

"Our partnership with Grand & Toy allows us to integrate the core strengths of each of our organizations to create a solution that supplies end users with everything they need for their day-to-day business operations," says Contac's President and CEO Riaz Pisani. "Instead of managing a complex network of multiple vendors, organizations can create, produce and deliver complete print, promotional and marketing solutions through one convenient and customized web platform while leveraging Contac's Logistics Division which provides national supply chain clients with management tools, online procurement and real-time delivery to destinations around the world."

The [Grand & Toy](#) Online Brand Manager powered by Contac is scheduled to launch on September 1st, 2009.

About Contac Services Inc.

Contac is Canada's largest direct marketing, print and fulfillment company specializing in personalized 1to1 communications that build brand and customer loyalty. Originally founded in 1978 as a third party logistics company for the travel industry, Contac expanded its services to become the only single-source solution in North America to seamlessly create, produce and deliver personalized 1to1 marketing. Today the company provides the highest quality production, lowest cost and fastest distribution of marketing collateral to major brands around the world. Headquartered in Vancouver, B.C., Contac has facilities in Toronto and Montreal, and regional locations in Miami, Europe and Asia. For more information, visit www.contacservices.com.

About Grand & Toy

Founded in 1882, Grand & Toy is the leading single-source office solutions provider offering strategic office procurement to Canadian businesses. With its comprehensive product selection, Grand & Toy provides access to interiors, technology and imaging solutions and everyday office and facility supplies. Grand & Toy powers the potential of organizations by offering an extensive technology portal, supported by a highly trained team of Tech Solutions Advisors, who our customers can access for all their technology requirements. It also offers essential professional services, such as human resources management, web design and hosting, and Grand & Toy Empower – a networking site connecting small businesses with peers, helping them stay abreast of trends and techniques while growing their business.

Grand & Toy also has a firm commitment to environmental integrity and charitable outreach manifested through numerous internal and external programs. For more information, visit www.grandandtoy.com.

Media Contacts:**Contac Services Inc.**

Ikkee Battle

604-688-5523

Ikkee.Battle@contacservices.com

Grand & Toy

Scott Mac Donald

Maverick Public Relations

416-640-5525 x244

scottm@maverickpr.com